

Project 1: AN INVENTORY OF MPA- INCLUSIVE MONITORING PROGRAMS FOR B2B

- collect a baseline inventory of monitoring programs
- needs a “project manager”
- requires some level of involvement by CEC country programs
- CEC helps with centralized project management

From the baseline we ask what we want to monitor and why

- we can go to MPA managers, staff, other stakeholders:
 - with value added information
 - provide them with an opportunity to help identify what’s important to sites and NAMPAN (biologic, social, economic)
- We can choose practical indicators based on findings
 - **trans-boundary migratory species**
 - **Common Resources (non-migratory)**
 - **Common Issues/Problems**
 - **Human indicators**
 - **Socio**
 - **economic**

- because they are already collected, will be relevant, quick, and cheap

POTENTIAL PROJECT 1 RESULTS

Short Term:

- an inventory of Canada-Mexico-U.S.A. monitoring measures across programs
- gets involvement of MPA site managers
- Opportunity to link in with Ocean Observing System and Earth Observing System (also may be able to draw on information about monitoring systems already being collected by the three countries for IOOS and EOS)
- Should also provide significant information on existing monitoring programs for Atlantic, Arctic and Gulf/Caribbean Coasts as well

Mid-Long Term:

- Foundation for a “State of the B 2 B Report” based on a network of NAMPAN sites

Project 2: GRAY WHALE INDICATOR(S)

- Necessary to support the “icon” for NAMPAN
- Potential mix of ecological (northern and southern ends of B2B – feeding, nursery grounds) and economic (whale watching at both ends and when in passage from Alaska to Baja)
- Requires further thinking to refine
- “Imagine, if you will, that the gray whale’s house is on fire, what would it grab on the way out?”

OTHER CONSIDERATIONS

- **Work with “How Is Your MPA Doing?” as a common approach/framework**
- **Consider three types of indicators**
 - Biological
 - Social
 - Economic
- **Agree to use existing programs and networks**
- **Remember who our audience is/audiences are for this information**
- **Not Discussed: Species of Common Conservation Concern**
 - Humpback Whale
 - Leatherback Turtle
 - Pinkfooted Shearwater
- **Need to be able to evaluate and measure success**